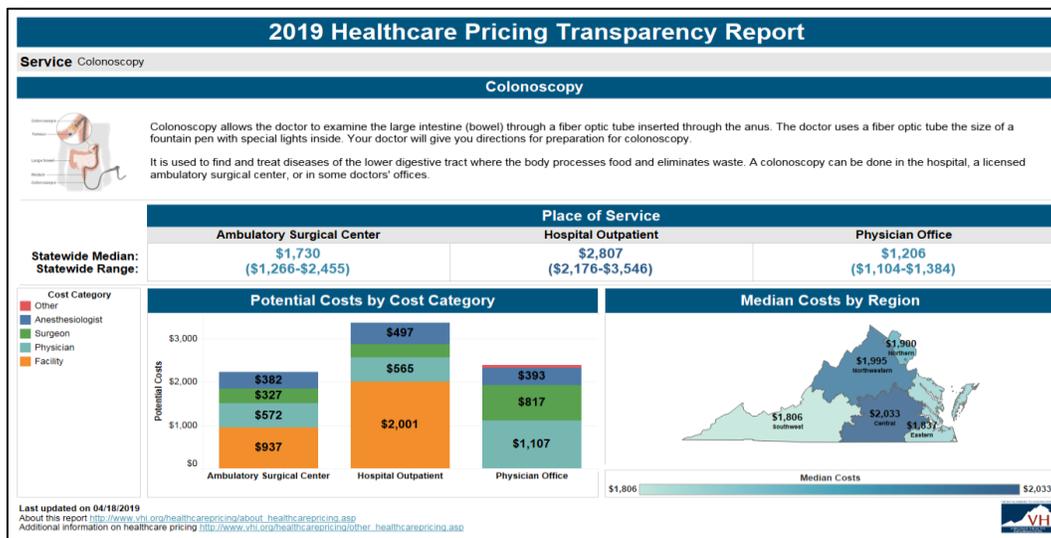


VHI Publishes 2019 Healthcare Pricing Transparency Report: Expanded Report Empowers Consumers with More Pricing Information than Ever



Richmond, Va. - Healthcare costs in Virginia continue to vary dramatically depending on where a patient is treated. Just how much? Most recent dollar amounts reported by Virginia Health Information (VHI) reveal the same service could cost you as much as 2-3 times more depending on where you live and where you are treated. Take a colonoscopy for example - the cost in a hospital for Northern Virginia residents was \$2,849 in 2017. Meanwhile, the average cost in a Southwestern Virginia physician's office is less than half as much (\$1,206).

This is just one example of the numerous pricing differences that can be explored within VHI's [2019 Healthcare Pricing Transparency Report](#), available free to the public. Consumers can learn about over 35 services including some of the most commonly performed tests, surgeries, doctor visits and emergency room care. The report is now displayed as an interactive dashboard and clearly describes each service and includes potential costs by service and median costs by region. Information on how costs vary when a service is provided at an ambulatory surgical center, hospital outpatient facility, or physician office is also included. This year's report has expanded to allow consumers to see statewide cost ranges and provide even more detail on how much the price of an individual service can vary.

Virginia Health Information (VHI) is the nonprofit organization that businesses, consumers, the Commonwealth of Virginia and health insurance companies go to for health information. VHI publishes reports and consumer guides on health insurance, hospitals, HMOs, nursing facilities, physicians and other topics at www.vhi.org. To find the latest updates on healthcare data and statistics, find and like VHI on Facebook at www.facebook.com/vahealth.