



# 2017 INDUSTRY REPORT: VIRGINIA HOSPITALS AND NURSING FACILITIES SOUTHWESTERN NURSING FACILITY EXCERPTS

Making healthcare transparent to the public helps consumers and businesses make better healthcare purchasing decisions. VHI's 2017 Industry Report includes important information on how much nursing homes are paid, staffing levels and profit margins. All indicators are on the web or in the easy-to-use files on the CD found in the publication. Use this report along with VHI's quality of care and pricing information for a complete cost and quality picture of approximately 250 Virginia nursing homes. Find this and more at [http://vhi.org/nursing\\_compare.asp](http://vhi.org/nursing_compare.asp)

Southwestern Virginia Nursing Facilities	Tax Status	Patient Days	\$ Paid/Patient Day	Hours/Patient Day	Total Margin	Medicaid Participation
Abingdon Health & Rehab Center	P	40,479	\$159	3.5	4.0%	51.8%
AFS of BASTIAN	NP	17,686	\$169	3.7	3.2%	83.8%
Alleghany Health and Rehab	P	36,157	\$139	3.4	2.8%	89.5%
Appomattox Health & Rehabilitation Center	P	20,227	\$162	4.5	6.1%	65.0%
Autumn Care of Altavista	P	37,578	\$168	4.2	6.0%	66.1%
Avante at Lynchburg, Inc.	P	35,098	\$170	8.1	-12.3%	75.2%
Avante at Roanoke	P	27,910	\$205	8.8	-13.4%	92.3%
Bedford County Nursing Home	NP	31,078	\$214	6.4	21.9%	78.8%
Berkshire Health & Rehabilitation Center	P	60,949	\$174	4.2	11.2%	65.3%
Blue Ridge Nursing Center	P	57,716	\$139	4.9	1.8%	71.9%
Blue Ridge Rehab Center	P	95,720	\$115	3.2	-3.5%	81.1%
Brian Center Health & Rehab. - Alleghany	NP	20,038	\$132	3.7	19.5%	40.7%
Brian Center Nursing Care - Fincastle	NP	17,990	\$290	5.1	-2.8%	88.6%
Carrington Place at Botetourt Commons	P	30,420	\$175	4.3	0.9%	60.9%
Carrington Place at Rural Retreat	P	38,099	\$160	3.8	7.1%	74.9%
Carrington Place at Wytheville	P	40,102	\$149	4.5	9.0%	61.0%
Carrington, The	P	27,764	\$169	4.8	5.3%	70.5%
Chatham Health and Rehabilitation Center	P	26,741	\$144	3.5	6.3%	69.6%
Fairmont Crossing Nursing Home	NP	40,841	\$162	4.3	7.1%	61.9%
Francis Marion Manor Health & Rehabilitation	NP	34,828	\$125	3.2	0.3%	76.4%
Franklin Health & Rehabilitation Center	P	41,213	\$165	4.3	3.7%	71.4%
Friendship Health and Rehab Center, Inc.	NP	125,954	\$170	4.2	-8.7%	67.7%
Galax Health and Rehab	P	35,082	\$129	3.2	-4.8%	79.1%
Genesis ElderCare Westwood	P	20,579	\$237	6.0	-60.9%	58.6%
Grace Healthcare of Abingdon	P	37,870	\$118	3.4	-2.4%	77.0%
Grayson Nursing & Rehabilitation Center	P	41,034	\$147	3.3	-3.1%	65.0%
Gretna Health & Rehabilitation Center	P	32,048	\$164	4.0	6.1%	59.7%
Guggenheimer Nursing Home	NP	36,447	\$144	4.4	-8.9%	48.8%
Heritage Hall - Big Stone Gap	P	62,331	\$147	4.2	7.5%	75.3%
Heritage Hall - Blacksburg	P	48,684	\$164	4.8	1.6%	58.0%
Heritage Hall - Brookneal	P	20,374	\$160	4.5	8.9%	72.2%
Heritage Hall - Clintwood	P	31,325	\$128	3.9	8.5%	85.9%
Heritage Hall - Grundy	P	39,567	\$142	4.2	6.8%	72.6%
Heritage Hall - Laurel Meadows	P	20,033	\$153	4.7	6.9%	72.5%

Southwestern Virginia Nursing Facilities	Tax Status	Patient Days	\$ Paid/Patient Day	Hours/Patient Day	Total Margin	Medicaid Participation
Heritage Hall - Rich Creek	P	37,794	\$187	5.7	6.1%	64.9%
Heritage Hall - Tazewell	P	51,349	\$149	4.5	6.0%	72.3%
Heritage Hall - Wise	P	31,851	\$145	4.8	2.3%	71.8%
Highland Ridge Rehab Center	P	44,458	\$160	4.5	2.0%	63.6%
Hillsville Rehabilitation and Healthcare Center, LLC	P	21,024	\$133	3.1	-2.6%	73.0%
Lee Health and Rehab Center	P	38,237	\$135	3.5	2.9%	68.3%
Liberty Ridge Health and Rehabilitation Center	P	29,160	\$163	4.6	6.0%	58.9%
Lynchburg Health & Rehabilitation Center	P	52,833	\$164	4.4	8.0%	74.1%
Maple Grove Health Care Center	NP	19,276	\$122	3.1	1.8%	54.1%
Martinsville Health and Rehab	P	41,182	\$129	3.4	-5.4%	86.9%
Medical Care Center-Lynchburg VA, LLC	P	31,804	\$160	4.0	-2.8%	64.8%
NHC Healthcare, Bristol	P	37,887	\$168	4.0	-6.0%	34.2%
Our Lady of the Valley	NP	23,938	\$213	7.3	25.6%	37.1%
Pheasant Ridge Nursing & Rehab Center	P	32,254	\$176	2.9	-17.8%	50.5%
Piney Forest Health & Rehabilitation Center	P	39,307	\$145	4.1	-0.7%	81.2%
Pulaski Health & Rehabilitation Center	P	31,149	\$162	4.0	5.3%	66.1%
Radford Health and Rehabilitation Center	P	30,960	\$163	3.6	4.1%	28.7%
Raleigh Court Health & Rehabilitation Center	P	41,425	\$181	4.2	6.6%	50.5%
Richfield Recovery and Care Center	NP	89,500	\$182	5.1	-4.0%	48.3%
Ridgecrest Manor Nursing and Rehabilitation	P	39,741	\$142	3.7	8.3%	85.0%
Riverside Health & Rehabilitation Center	P	62,147	\$157	4.0	6.9%	68.5%
Rocky Mount Rehabilitation and Healthcare Center, LLC	P	52,460	\$141	3.3	-12.6%	80.4%
Roman Eagle Rehabilitation and Health Care Center, Inc.	NP	107,036	\$155	4.7	5.2%	67.7%
Saber Healthcare Nova Health and Rehabilitation Center	P	30,025	\$154	3.9	7.5%	72.1%
Salem Health & Rehabilitation Center	P	78,745	\$163	4.2	9.0%	77.0%
Skyline Nursing and Rehabilitation Center	P	29,973	\$155	3.5	-7.7%	68.6%
Snyder Nursing Home	NP	16,022	\$201	7.3	9.1%	57.6%
South Roanoke Nursing Home	P	30,547	\$190	5.4	7.0%	23.8%
Springtree Health & Rehabilitation Center	P	41,263	\$178	3.9	5.7%	45.9%
Stanleytown Health & Rehabilitation Center	P	41,332	\$155	3.6	4.4%	34.3%
Stratford Healthcare Center	P	19,680	\$143	4.6	4.4%	65.2%
Summit Health & Rehabilitation Center	NP	41,641	\$153	4.1	5.7%	41.2%
The Wybe & Marietje Kroontje Health Care Center	NP	18,657	\$321	9.6	3.6%	35.2%
Valley Health Care Center	P	55,969	\$116	3.4	8.9%	70.2%
Virginia Veterans Care Center	NP	61,642	\$215	5.4	8.2%	38.9%
Waddell Nursing Home	P	46,053	\$137	4.0	2.4%	61.8%
Woodhaven Nursing Home	P	8,233	\$132	7.4	-2.4%	0.0%
Woodlands Health and Rehab	P	20,461	\$141	3.8	2.7%	70.4%
<b>Regional Medians</b>			<b>\$159</b>	<b>4.2</b>	<b>4.3%</b>	<b>67.7%</b>

**Tax Status** – NP - Not-for-Profit; P – Proprietary (For Profit)

**Patient Days** – The total number occupied bed days for the reporting period.

**Dollars Paid per Patient Day** - The average dollar amount expected to be collected per adjusted patient day. The desired direction is toward a lower score.

**Hours per Patient Day** - The average number of hours the facility paid to employees or an agency, per adjusted patient day. The desired direction is toward a lower score.

**Total Margin (%)** - A percentage that expresses the difference between total revenue and cost as a proportion of total revenue. The desired direction is toward a higher score.

**Medicaid Participation** - Percentage of Medicaid patient days in relation to total patient days. The desired direction is toward a higher score.